

LEO BURNETT COMPANY, Inc.

Ad No. 118—Twin Skies—Ray, No. 80148—1 page—4 color bleed—8 1/2 x 11 1/4 in.—Time, Sports Illustrated, Redbook, 1972 (A)  
Printed in U.S.A.

The Alpine experience.

Alpine

MENTHOL



15 mg "tar," 1.1 mg. nicotine av. per cigarette, FTC Report Aug '72

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



2061190194